



FABLEVISION

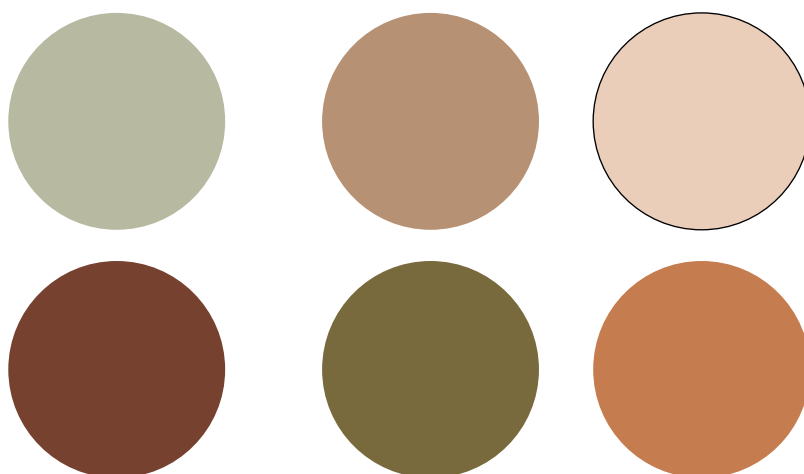
creativestudio



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FABLEVISION STUDIOS LOGO

FABLEvision creativestudio



COMPANY LOGO

FUNCTIONALITY



FABLEVISION creativedesigstudio

A) MAIN

Official
Formal



B) SHORT VERSION

FABLE
VISION
STUDIO

C) INFORMAL

Marketing communication
Advertising for events

LOGO VARIANT

LOGO SYMBOLISM
POSITIVE VARIANT
NEGATIVE VARIANT



COMPANY LOGO

LOGO SYMBOLISM

The logo consists only of the company name. This makes it look elegant and clean. We can combine it with different designs. It attracts attention on advertising materials but does not distract it from the advertising itself.



POSITIVE VARIANT



NEGATIVE VARIANT



LOGO PROTECTION ZONE

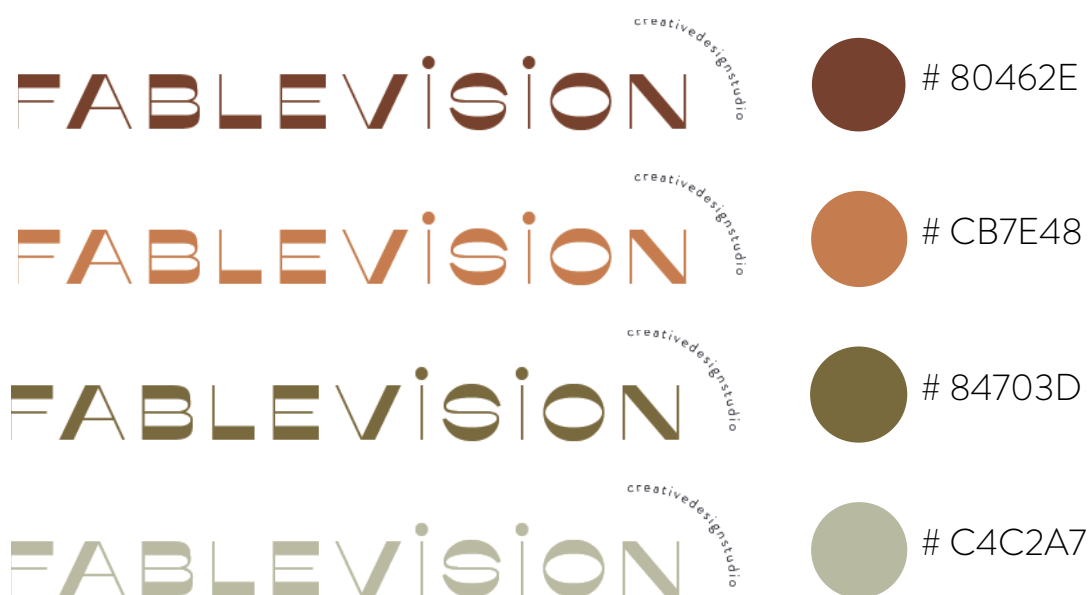


OCHRANNÁ ZÓNA LOGA

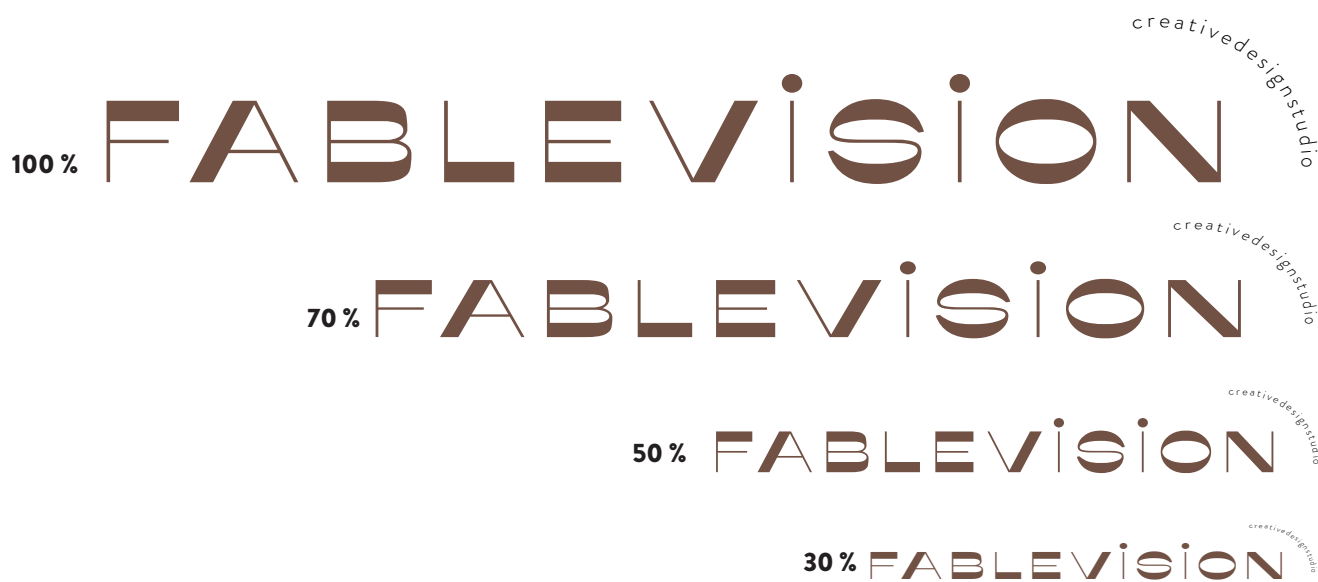
Ochranná zóna je tvořena čtverci, jejichž délka strany je stejná jako úsečka ze žirafího rohu k uchu.



COLOR VARIANTS



LOGO SIZE RANGE

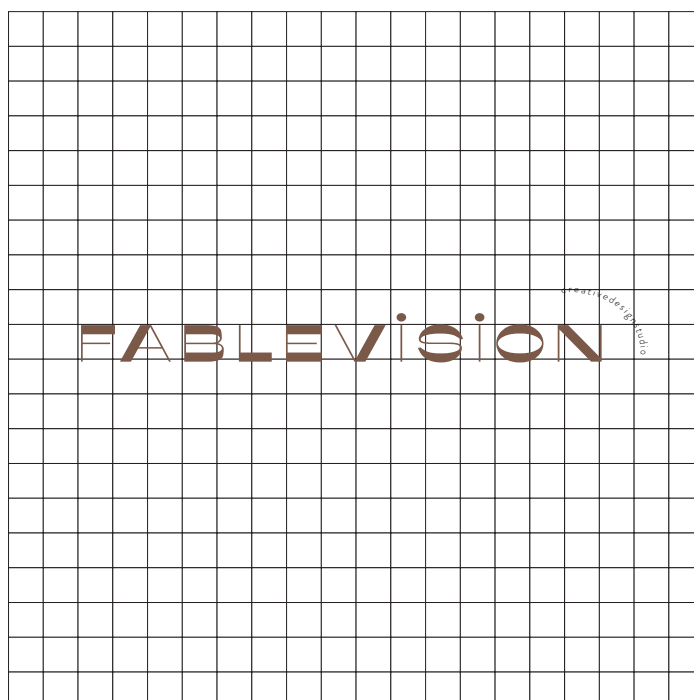


MINIMAL SIZE



LOGO PROPORTION

LOGO PROPORTION



HEADLINE = X

SPACE = 1/2 X

creativdesign studio = 2X

FONT

FONT

I used the Misto regular font because its shape beautifully expresses what Fablevision studios are like. They are professional but also creative. The font is minimalist, clean and interesting at the same time.

PRIMARY FONT

Misto Regular

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

0 1 2 3 4 5 6 7 8 9 0

! " # \$ % & ' () * + , - . /

0 1 ; = ? @ [\] _ © « »

SECONDARY FONT BRANDON GROTESQUE

Brandon Grotesque

A B C D E F G H I J K L M N O P Q R R S Š T Ť U V W X Y Z Ž

a á b c č d d' e f g h i í j k l m n ñ

o p q r ř s š t t' u ú û v w x y ý z ž

0 1 2 3 4 5 6 7 8 9 0

PROHIBITED LOGO VARIANTS

PROHIBITED LOGO VARIANTS

It is forbidden to manipulate, rotate or deform the logo in any way. If a situation arises that will require modification, it is necessary to consult with the manager or author of the logo. It is forbidden to place the logo on materials that restrict its legibility.

The logo must always be legible!

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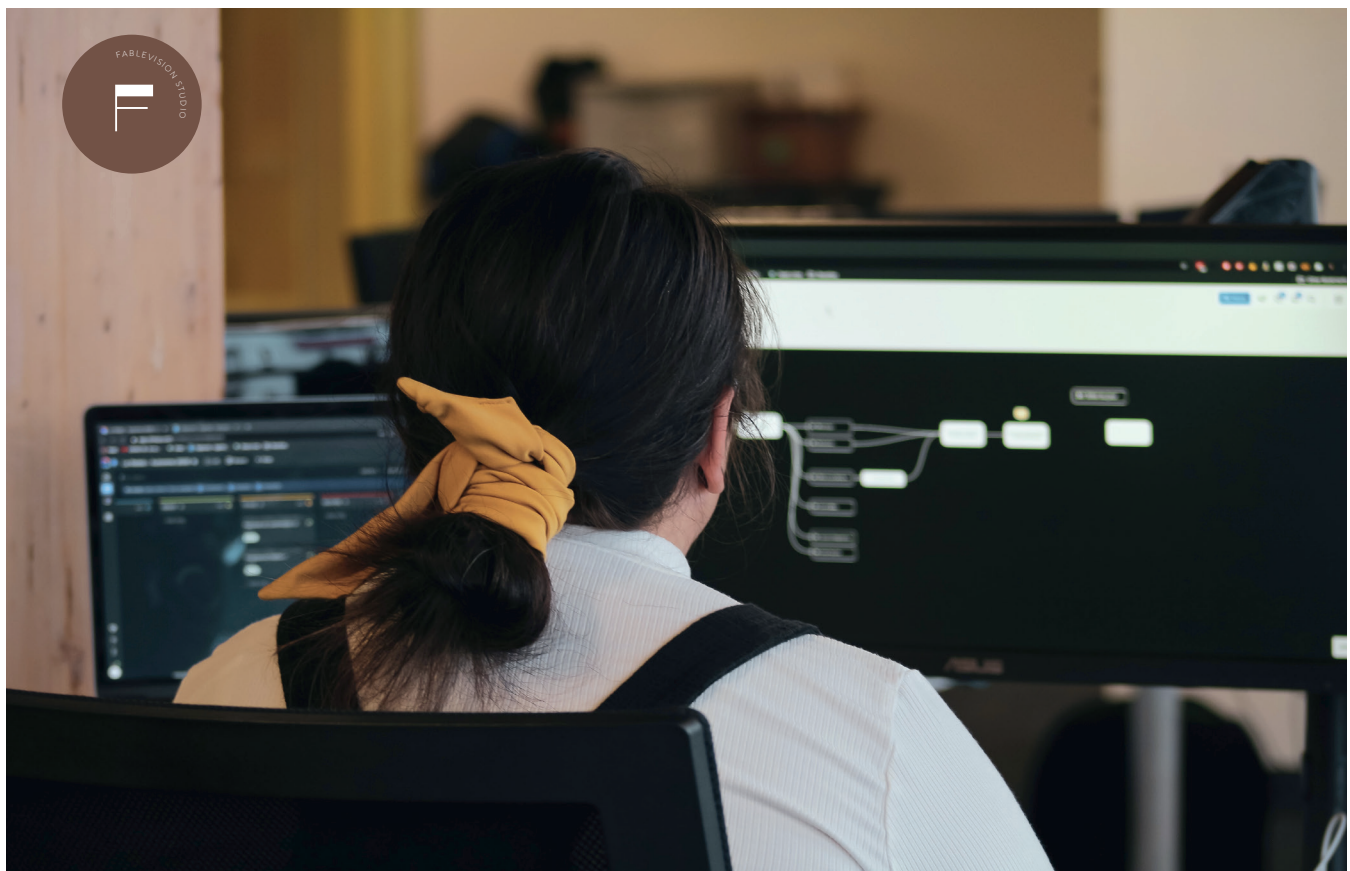
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LOGO APPLICATION

APPLICATTON ON RASTER BASE

If it is necessary to place the logo on a disturbing background, we will use a negative variant of the logo.



USE OF THE LOGO ON ADVERTISING MATERIALS

STAMP



BANNER



HAT



CUP



BAG





ADAMCOVÁ KLÁRA

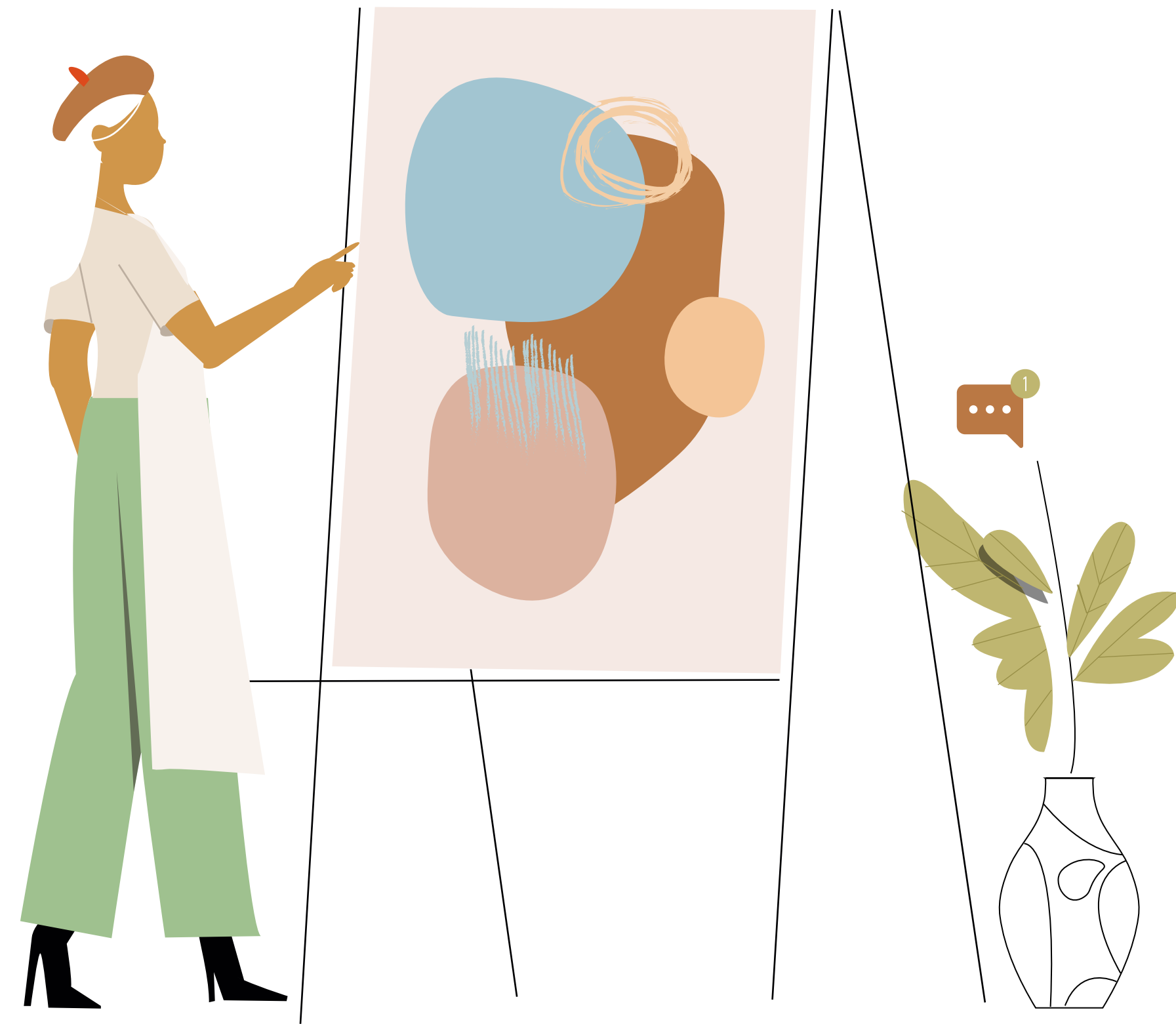


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RECENT PROJECT



Our Projects



Recent project: WOVEN NETWORK

Woven in Govan is part of the European collaboration Woven Network with Intercult (Sweden) and Platform TU (Ukraine)

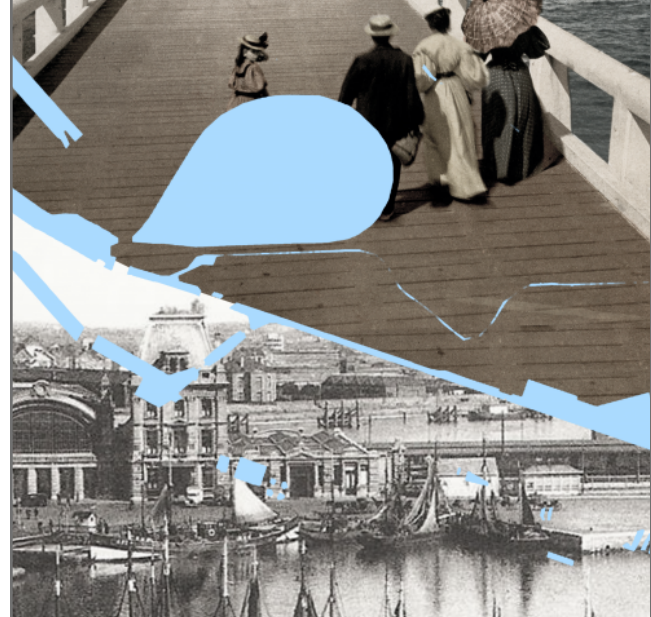
Glasgow 15.7. 2021
written by Ed



Memory of Water EU

Cultural charity Fablevision and its social enterprise trading arm - Fablevision Studios....

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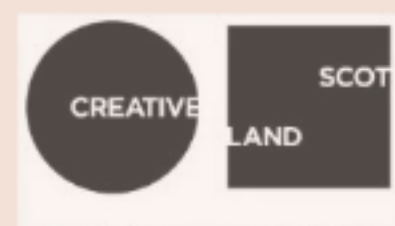
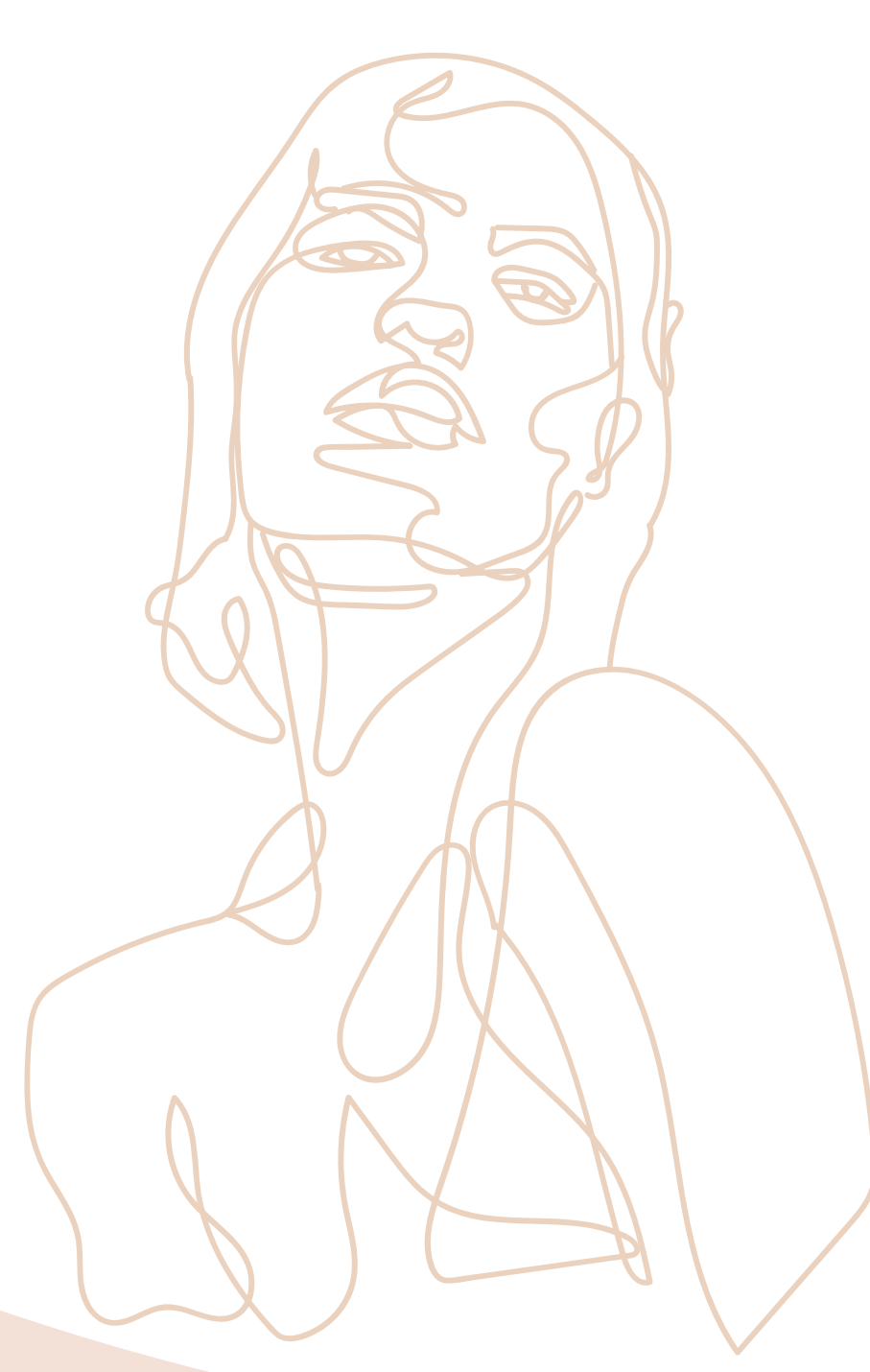
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ABOUT PROJECT

Last year Fablevision and Fablevision Studio had been given the chance to be part in the amazing @wovennetwork.

Together with our great partners @ and @intercult, supported by the @houseofeurope programme, we have seen seven artist from five countries collaborating in a virtual space, sharing ideas, stories, and materials with each other and creating an inclusive, multi-disciplinary, cross-European media product.



Meet the artist of

WOVEN
IN
GOVAN

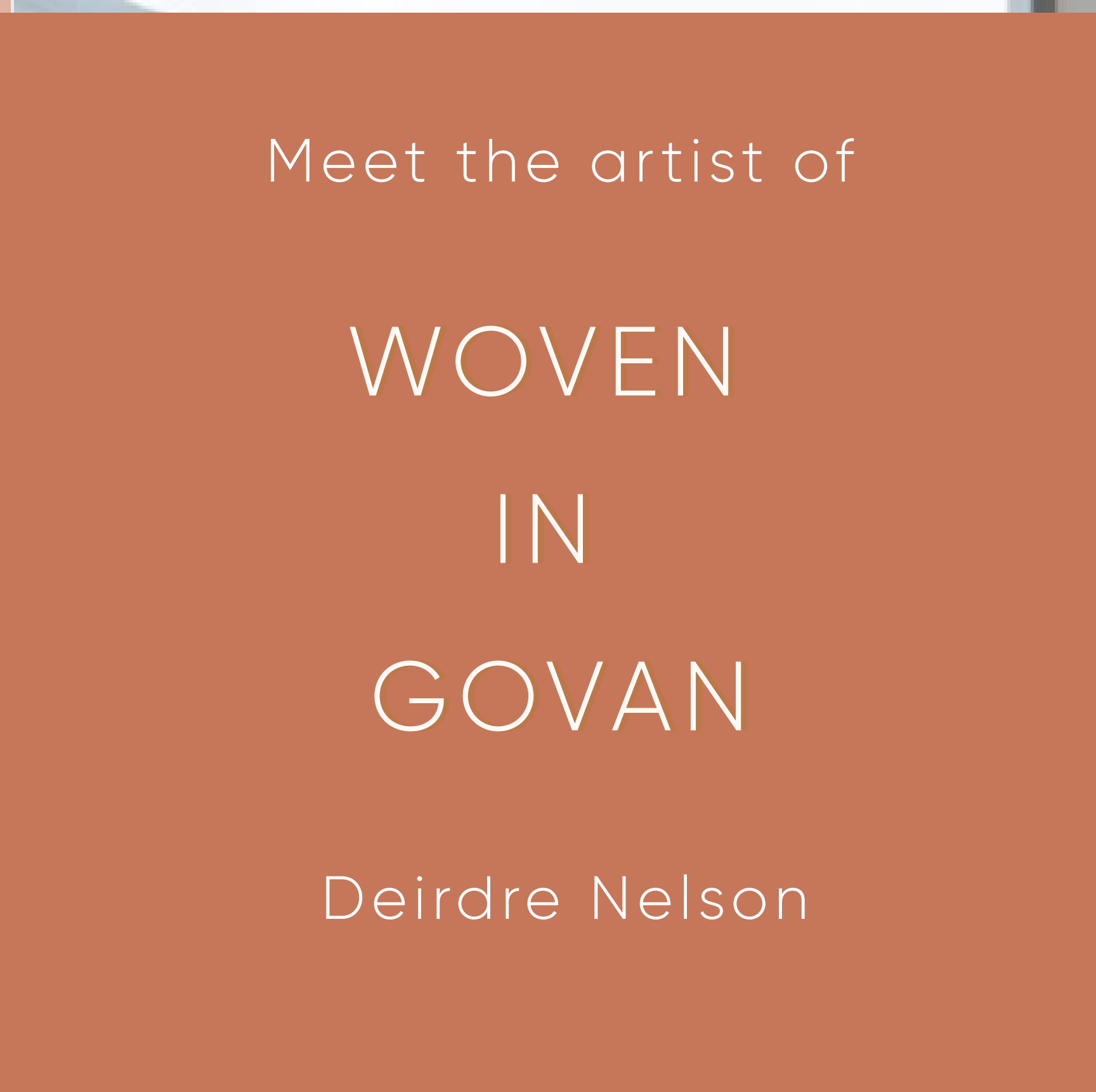
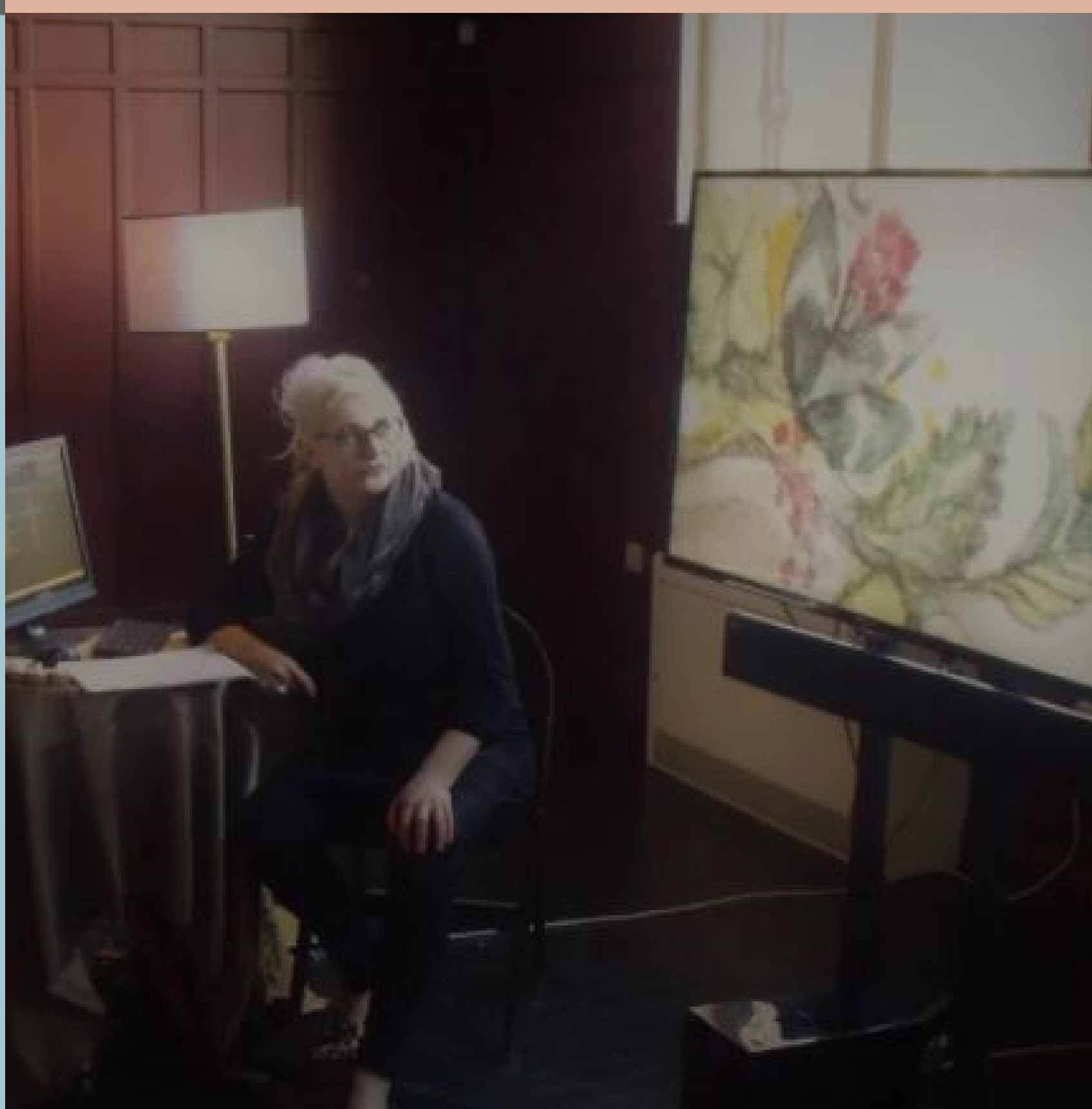
Deirdre Nelson



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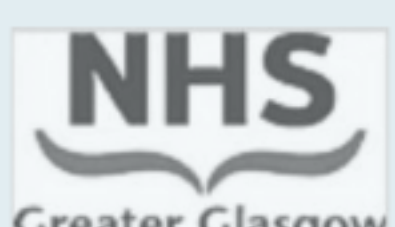
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WHO WE ARE

Now in our 37th year, Fablevision has been working in communities (geographical and communities of interest) to bring transformation of the narrative we tell each other through creative community cultural development. With artists and creative, engaged, participatory practices at the core, the work has spanned more than three decades – pioneering, paving the way and spreading learning through partnership working.

OUR ETHOS

A cultural social enterprise with charitable status, Fablevision is a group of social enterprise companies whose members (individually and collectively) share values and working practices.

The Fablevision Group can supply everything you need by way of community cultural development: from cultural planning consultancy to project development and delivery; from supporting emerging cultural social entrepreneurs/enterprises and learning in applying the methodology in your own community.

Working in collaboration with community groups and local organisations to inspire vibrant flourishing communities throughout Scotland. We specialise in supporting the development of local resources: creating projects and events that make a difference.

OUR STRUCTURE

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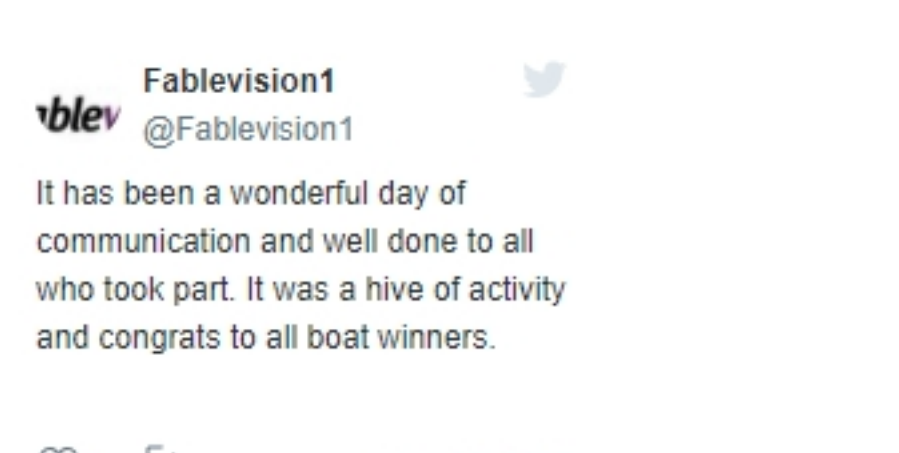
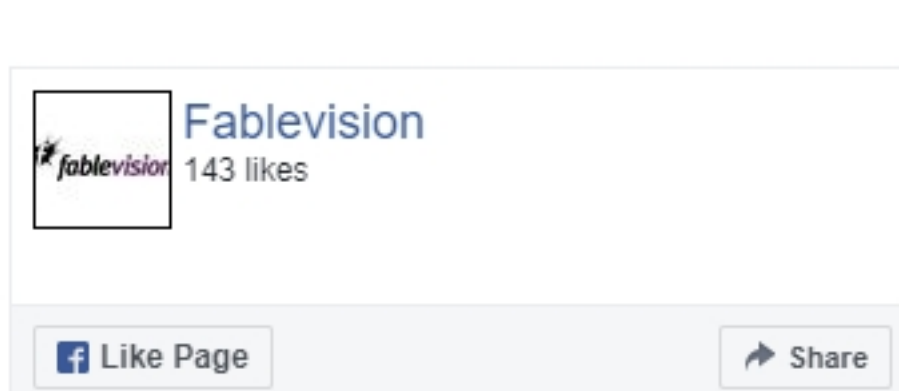
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John

Phone
John

Email
John

Website
John

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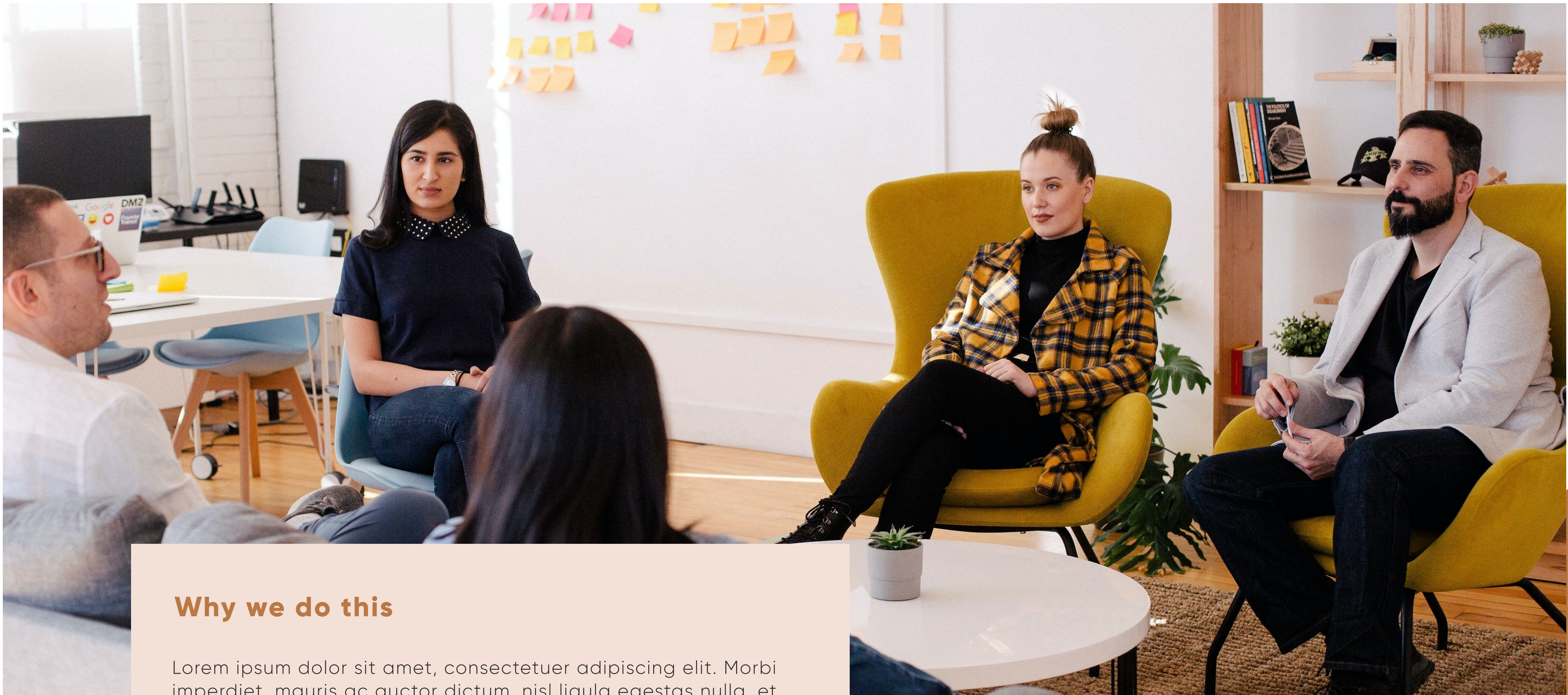
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ABOUT US



Why we do this

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Raising Horizons
Fulfilling Dreams

Fablevision was founded in 1984 in Glasgow, Scotland. The company has always placed the arts, people and learning at the core of its work. Much of the work of the company has been in communities across Scotland but we have also delivered projects in Ireland and South Africa.

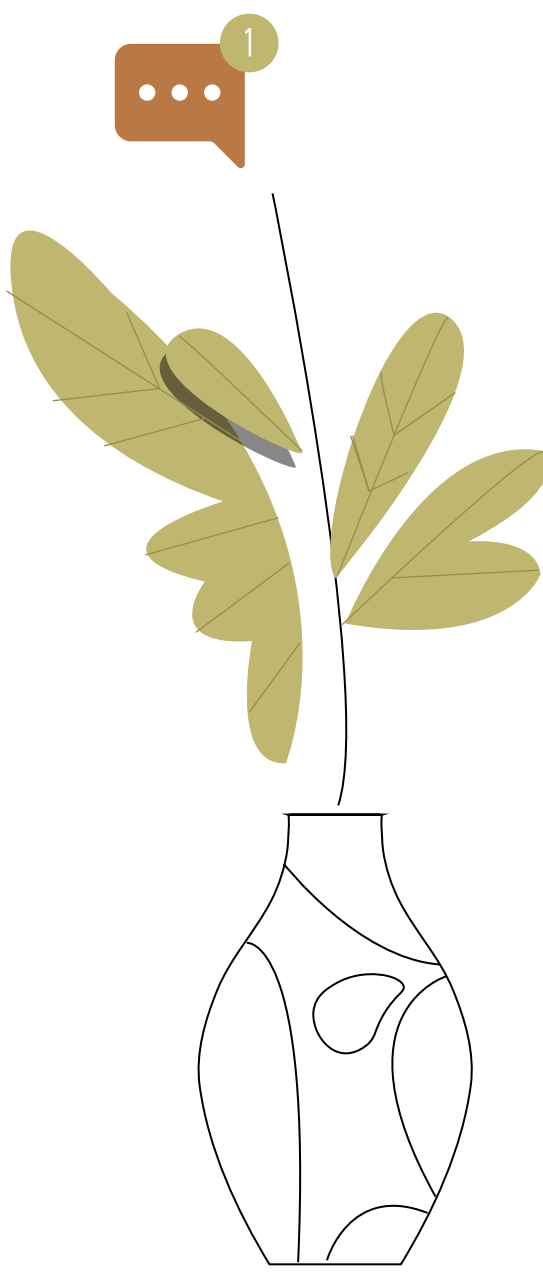
Raising Horizons
Fulfilling Dreams

Fablevision is based in Glasgow with a remit is to support the development of Cultural Planning in Scotland.

We fulfill our remit by creating projects that demonstrate the added value of creative approaches in policy and planning: projects that engage, involve, train and provide employment opportunities for the hardest to reach and furthest from the workplace

Fablevision's impact therefore, is principally in employability:

- reaching hard to reach 16 – 25-year-olds (and older, disadvantaged unemployed people)
- developing skills for employment, planning and policy within marginalised communities.



We achieve our impact
in two main ways

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OUR PROJECTS

2021

WOVEN NETWORK

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2021

MEMORY OF WATER

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2021

FAIR GLASGOW

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2021

WE ARE LISTENING

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SHOW MORE

SEND US A MESSAGE

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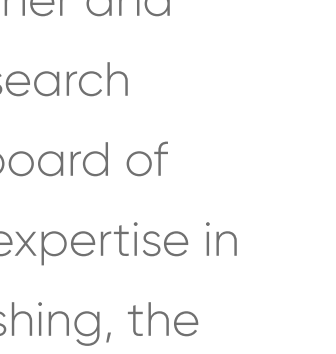
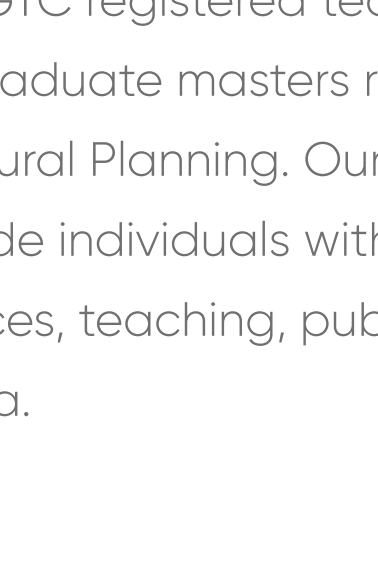
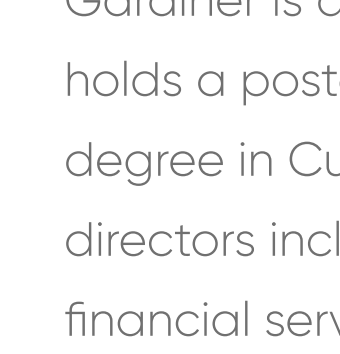
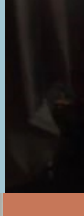
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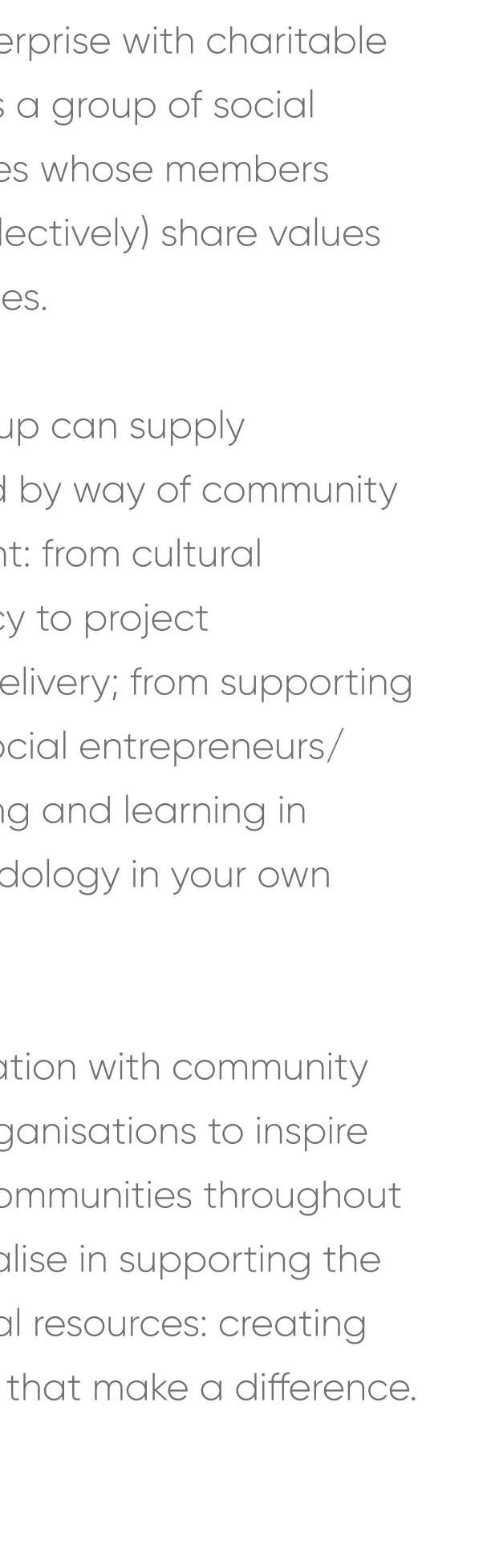
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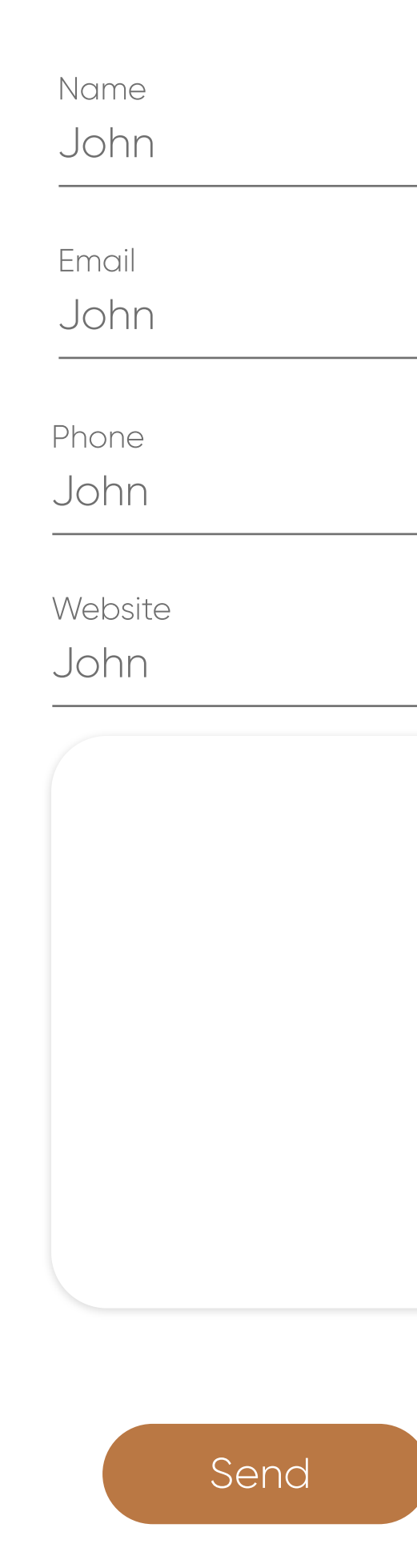
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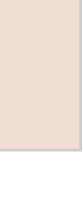
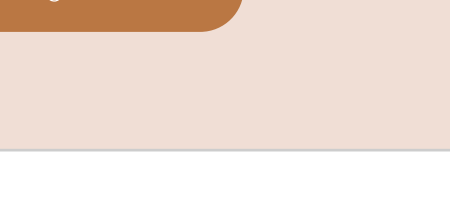
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