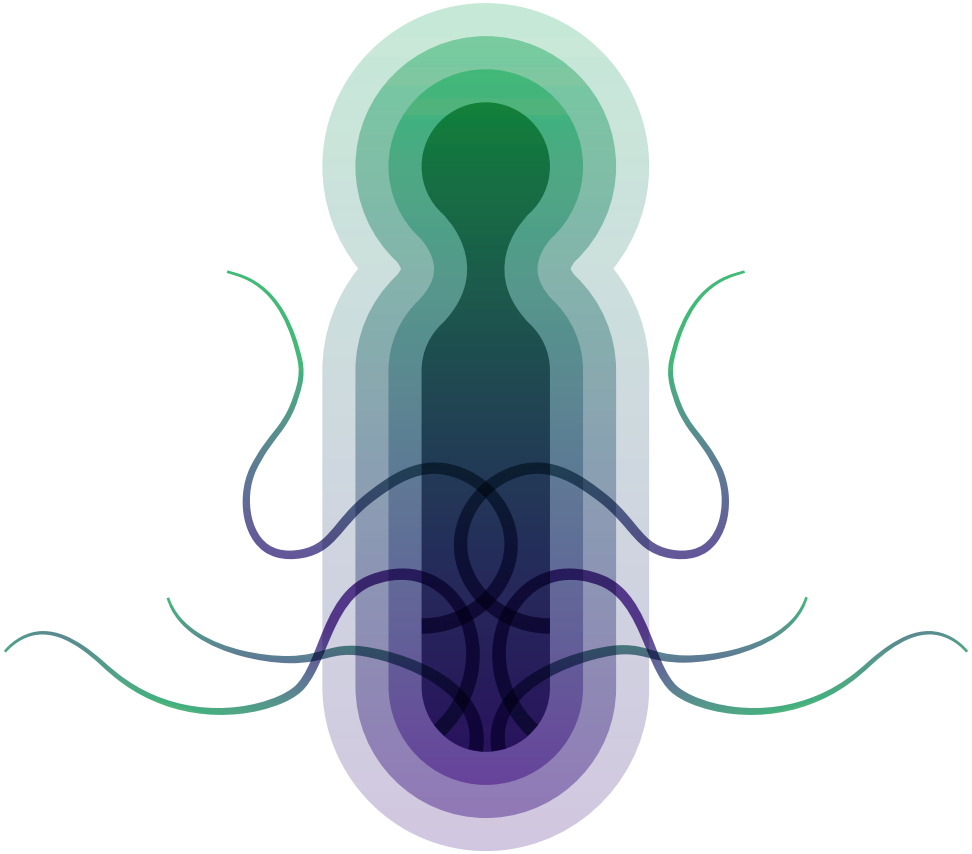

Logomanual

INFORLANDIA

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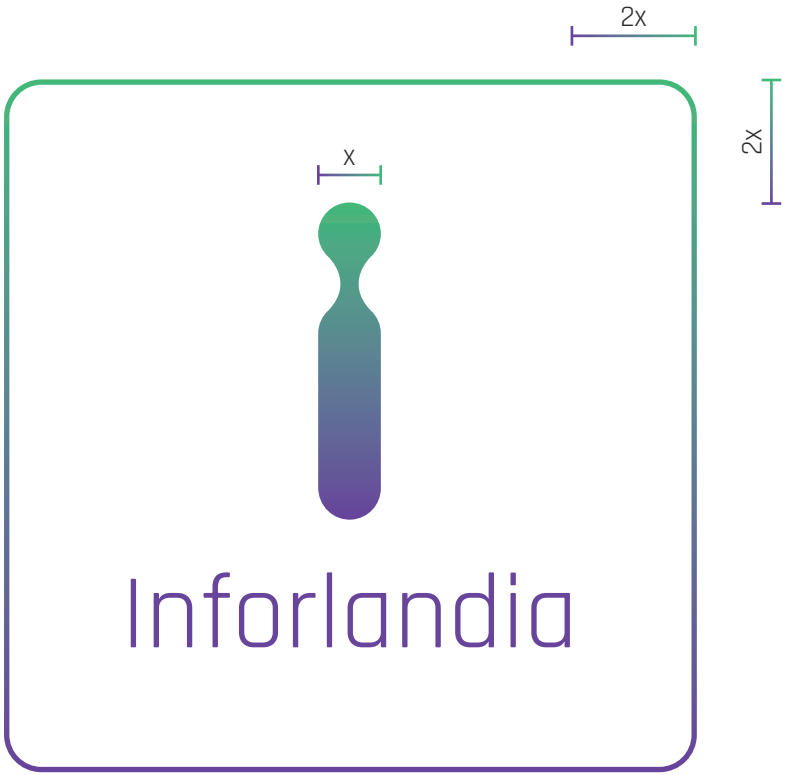
Inforlandia is a small company located in Valencia that provides many services from repairing computers and phones, printing and scanning to selling phones accessories.

Inforlandia

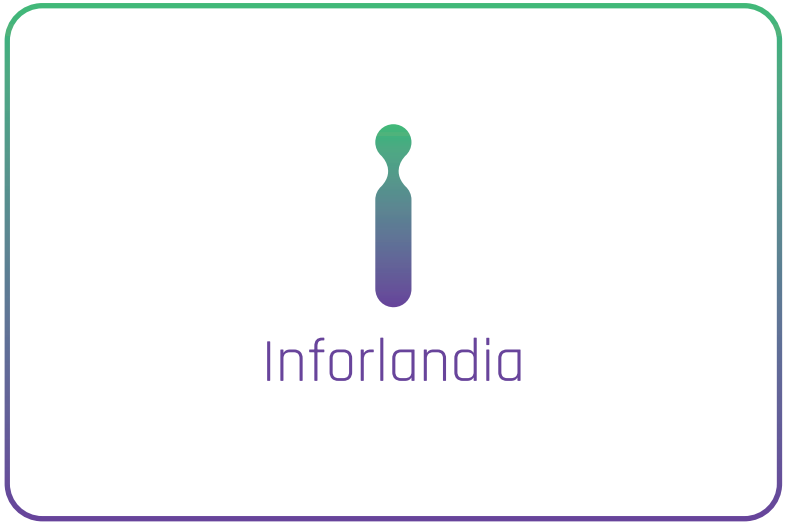
The logo is created from the symbol and the name of the company. The symbol is a lowercase letter i that represents two islands connected to each other with abstract information flow.

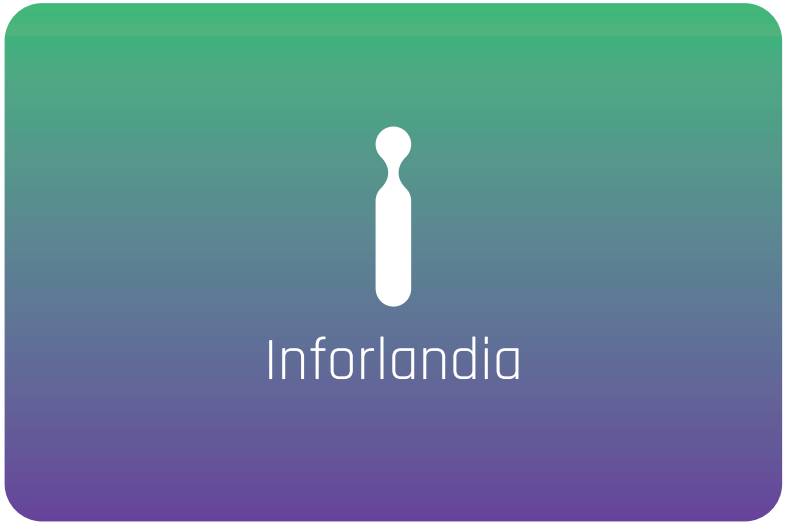
X is equal to the width of the logo.



To ensure legibility, the logo must stand out and not be cluttered with competition elements. This is achieved by surrounding the logo with clear space that is kept free of any type or distracting graphics. X is equal to the width of the logo.

To make sure the logo and the symbol are always clear and legible, the minimum size of the logo is 15 mm and the minimum size of the symbol is 10 mm.


Inforlandia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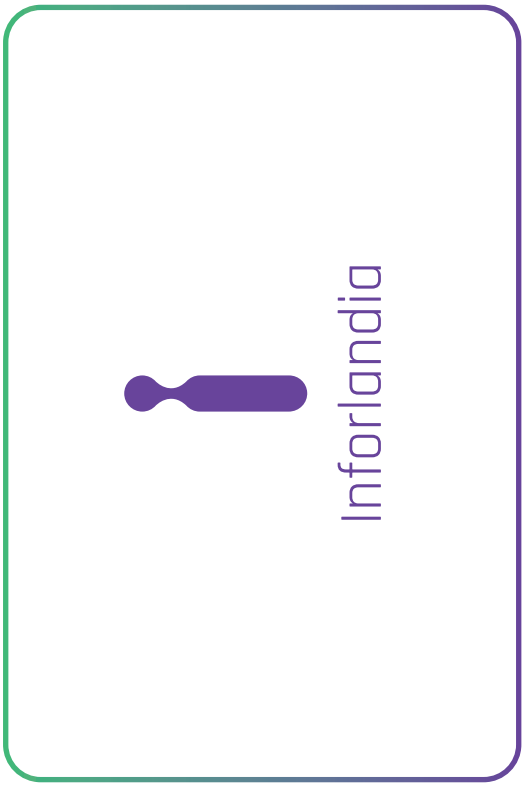
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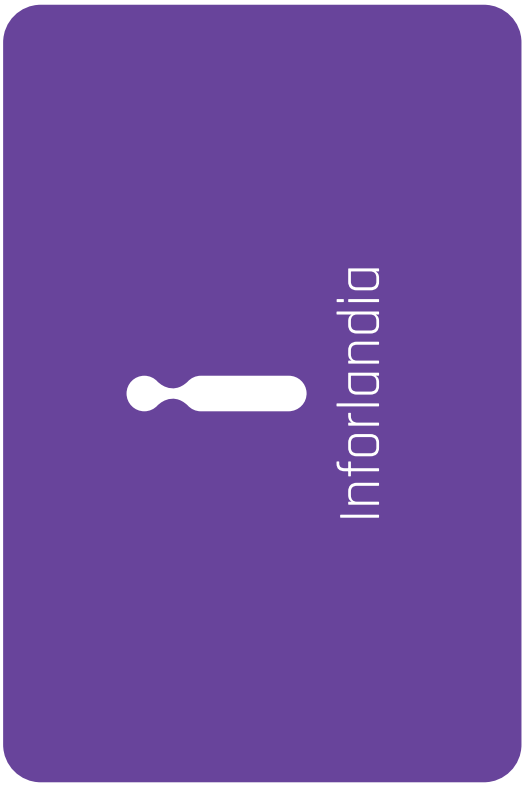
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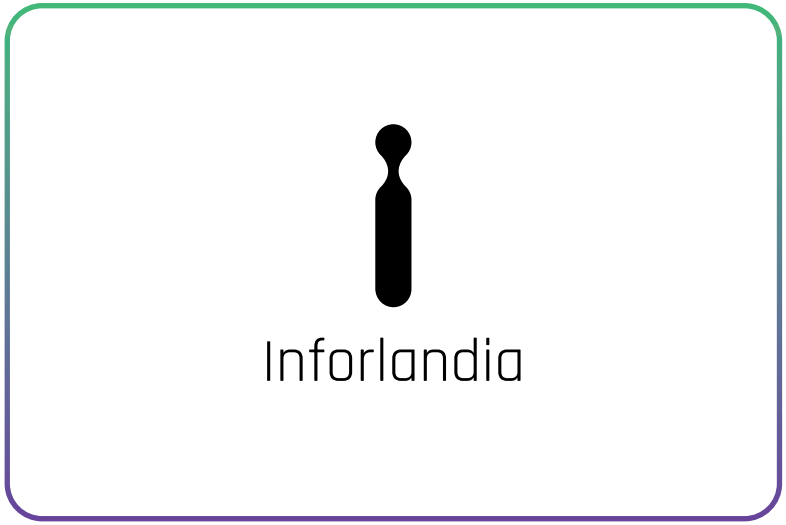
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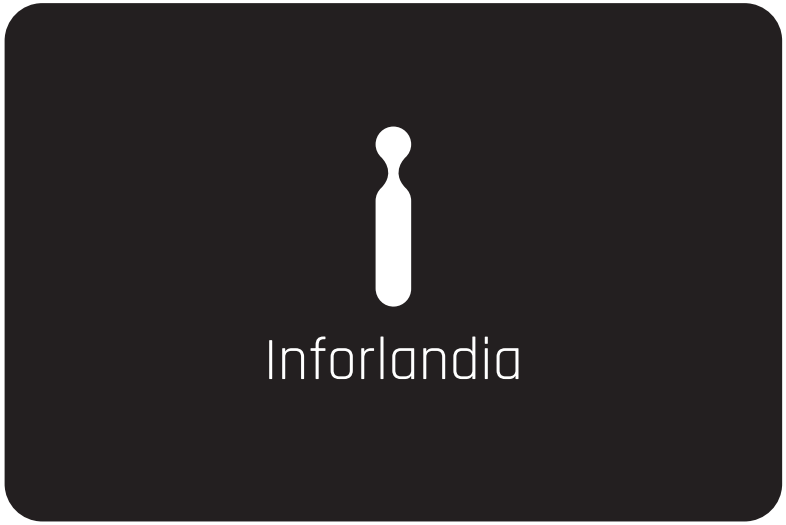
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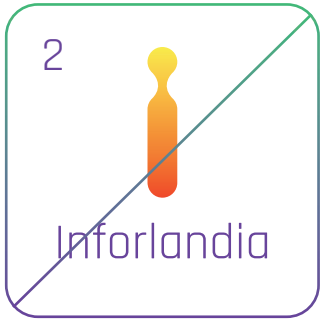
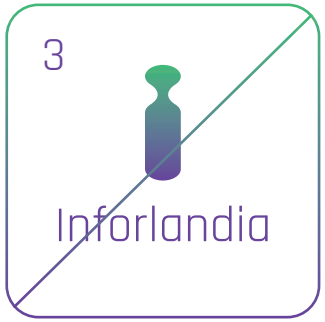
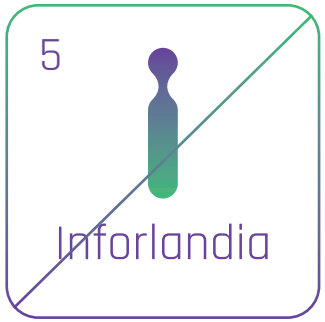
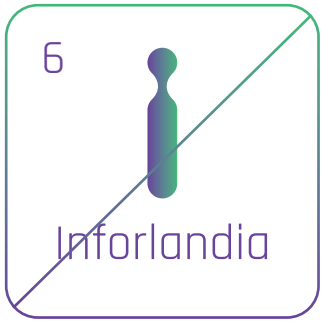








* Inforlandia

** INFORLANDIA

* Correct horizontal logo

** Correct vertical logo

1 Incorrect capitalized name

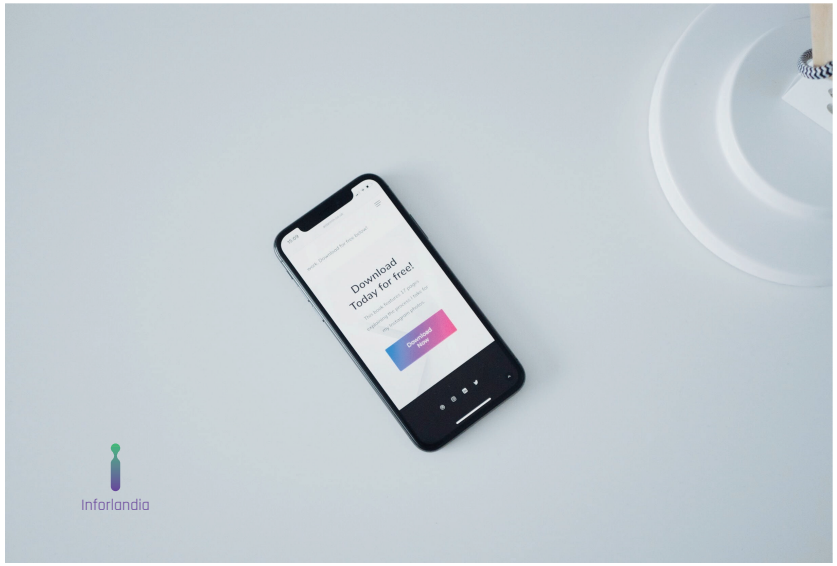
2 Incorrect colours of the gradident

3 Incorrect transform

4 Incorrect rotation

5 Incorrect vertical way of the gradient

6 Incorrect horizontal way of the gradient



Use positive gradient logo on the clear background and negative gradient logo on the busy background.

Rajdhani

The spectacle before us was indeed sublime.

ABCČĆDĐEFGHIJKLMNOPQRSŠTUVWXYZ
Žabcčćdđefghijklmnopqrsštuvwxyzž

आईऊऋॠऌॡऐऔऐअंअँकखगघङचछजझञटठडढ
णतथदधनपफबभयरवळशषसह1234567890

0123456789'?'"!"(%)[#]{@}/&\<-+÷×=>®©
$€£¥¢:;,.*₹

Rajdhani has modularized letterforms and supports the Devanagari and Latin writing systems. The squared and condensed appearance may be interpreted as technical or even futuristic.

The font is under Open Font License (OFL) that allows the licensed fonts to be used, studied, modified and redistributed freely as long as they are not sold by themselves.

#000000

#0E0E0E

The main graphic element of a brand identity is the purple-green gradient. The colour palette is filled with the dark grey and the white.

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