

Firemní identita



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- 2) Vizitka - 3D
- 3) Leták
- 4) Plakáty/Banery
- 5) Kalendář
- 6) Prospekty - A3
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- 14) Definice barev



# Vizitka

2D



# Vizitka

3D



Leták



## PRECIOS ECONÓMICOS

Limpieza total exterior.

Limpieza de tapicería.

Pulido de carrocería.

Limpieza de llantas.

Pulido de faros.

**655 534 347**





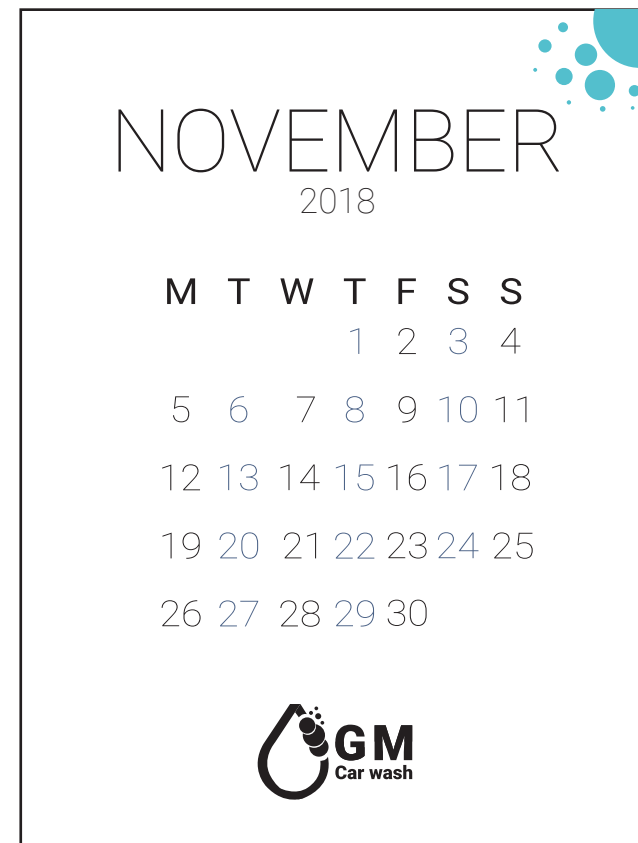
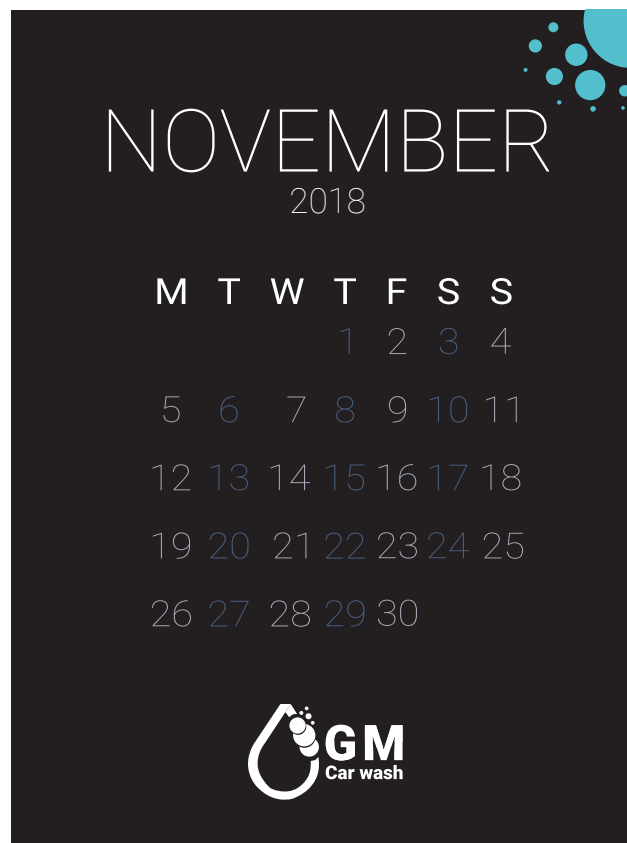
## PRECIOS ECONÓMICOS

Limpieza total exterior.  
Limpieza de tapicería.  
Pulido de carrocería.  
Limpieza de llantas.  
Pulido de faros.



# LAVADO DE COCHE A MANO

# Kalendář



# Prospekty

A3



**Car Wash**

*Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed*

*Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed*

*Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed*

## Contacto

 GM Carwash

 655534347

 Av.campanar 108 C.P.  
46035 Valencia





  
**655 53 43 47**

*Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed*

*Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed*

*Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed*



# Prospekty

A4



# Prospekty

A5



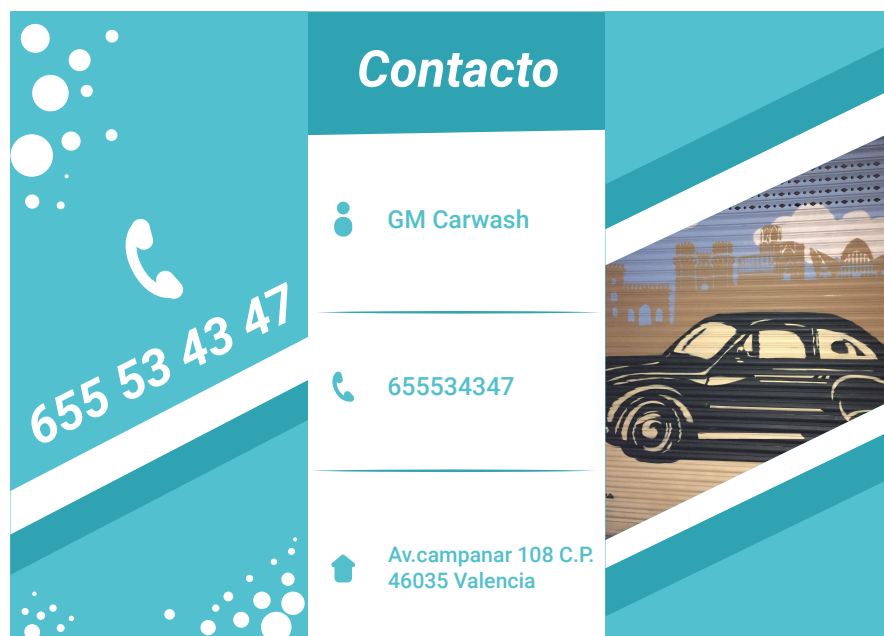
**GM Car wash**

**LAVADO DE COCHE  
A MANO**

*Limpieza total exterior.  
Limpieza de tapicería.  
Pulido de carrocería.  
Limpieza de llantas.  
Pulido de faros.*

**GM Car wash**

The top section of the prospect flyer features a teal background with white circles of varying sizes. On the left, there is a circular logo for 'GM Car wash' showing a car being washed. To the right, the text 'LAVADO DE COCHE A MANO' is displayed in bold. Below this, a list of services is provided in italics. On the far right, a larger version of the 'GM Car wash' logo is shown.



**Contacto**

**GM Carwash**

**655 53 43 47**

**Av.campanar 108 C.P.  
46035 Valencia**

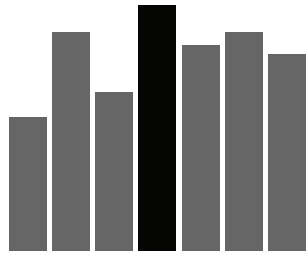
**655 53 43 47**

The bottom section of the prospect flyer continues the teal and white color scheme. On the left, a white telephone handset icon is positioned above the phone number '655 53 43 47'. The 'Contacto' section is divided into three horizontal white boxes, each containing an icon (person, telephone, and house) and the corresponding contact information. On the right side, there is an illustration of a classic car parked in front of a city skyline at sunset.



# Prezentace

Header



- Lorem ipsum
- Dolor sit amet
- Consectetur adipiscing elit
- Vivamus ac leo pretium faucibus
- Ut enim ad minim veniam



Header

Header

- Lorem ipsum
- Dolor sit amet
- Consectetur adipiscing elit
- Vivamus ac leo pretium faucibus
- Ut enim ad minim veniam



Polep auta



# Firemní předměty



# Pozvánka



## Header

### **Lorem ipsum,**

dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.

Ut wisi enim ad minim veniam, quis nostrud exercitation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent.

Lorem ipsum dolor sit amet,

*NAME NAME*



# Roboto Thin

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# Roboto Black

**Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exercitation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in**

# Definice barev



**GM**  
**Car wash**



RGB BC5D56  
CMYK 21,43 - 74,21 - 63,96 - 6,25



RGB AACBD  
CMYK 34,12 - 27,99 - 16,21 - 0



RGB 57BECC  
CMYK 60,89 - 3,91 - 19,3 - 0,01



RGB 37A2B1  
CMYK 73,26 - 17,69 - 28,86 - 0,15



RGB AC3A31  
CMYK 22,81 - 89,48 - 87,33 - 14,21



RGB 4C6085  
CMYK 77,9 - 62,07 - 27,96 - 8,36

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